



The Art of Strategic Business Thinking

9:00AM - 9:30AM

Sulaiman Melpathoor
Business strategist, Life Coach, International trainer

Main Hall

Inaugural Ceremony

9:30AM - 11:30AM



Mr. V D Satheeshan
Hon. Leader of Opposition,
Kerala Legislative Assembly

Mr. P K Kunjalikutty
Deputy Leader of Opposition,
Kerala Legislative Assembly

Mr. Najeeb Kanthapuram
MLA, Perinthalmanna

Mr. E T Mohammed Basheer
Member of Parliament

Mr. Ibnu Jala
Founder & Director, FinQuo Versity

Mr. Musthafa Koori
CEO, Edroots International

Mr. P Shaji
Chairman, Perinthalmanna Municipality

Mr. V R Vinod IAS
District Collector, Malappuram

Mr. Nadeem Safran
CEO, Tharacart

Mr. Nadeem Ahmed
CEO, ScaleUp Village

Adv. A K Musthafa
President, Perinthalmanna Block Panchayath

Mr. A K Nasr Master

Mr. V. Baburaj

Adv. S. Abdusalam

Main Hall

Scaleup Story 11:30AM - 11:50AM

Mr Unneen Puthanpura
Chairman and MD, Al Shifa Group

Main Hall



Scaleup Awards 11:50AM - 11:55AM

Main Hall

Session on AI

Mr. Anish Achuthan
Co-Founder & CEO, Open

Main Hall

11:55AM - 12:15PM



Couplepreneurs on a Mission: Balancing Business & Life

12:15PM - 12:55PM

Mr. Nadeem Safran
CEO, Tharacart

Ms. Saima Nadeem
Founder, Edhwi

Ms. Noureen Aisha
Co-Founder, FemiSafe

Mr. Salmanul Faris
CEO & Founder, dExito

Mr. Naseef Nazer
Co-Founder, FemiSafe



Main Hall

Panel Discussion



The Culinary Magic

12:55PM - 1:15PM

Mr. Jamshed Nassin
Content Creator, (ആ ഹരം)



Main Hall

Tech Community: Strengthening Ecosystem Foundations

1:15PM - 2:00PM

Mr. Ganesh Gopal
Lead of Entrepreneurship Development,
International Cooperative Alliance

Mr. Mohammed Jaseel
Co-Founder, Foxlab Makerspace

Mr. Moosa Mehar
Co-Founder, TinkerHub

Mr. Nasif N M
Head of Programs & Communications,
KSUM

Mr. Sayyid Sawad
Startup Mentor, Startup India

Main Hall

Panel Discussion



Building Big Brands from Gods own Country

2:00PM - 3:00PM

Mr. Vimal Govind
CEO, Genrobotics

Mr. A P Jafar
Chairman & Founder, GO EC

Mr. Mohammed Shaheed P M **Ms. Nezrin Midhlaj**
MD, PMRC EDIFICE Founder, Nez & CO

Main Hall

Panel Discussion



SME-Pioneering Progress: Strive Ahead, Shaping the Future

3:00PM - 4:00PM

Mr. Dinesh R
General Manager, District Industries Center, Malappuram

CA. Praveen P K
Co-Founder & Designated Partner, Praveen Shabana & CO LLP CA

Mr. T S Chandran
Former Deputy Director Department of Industries & Commerce

Mr. Baiju Nadumkeriyil
Chairman, Agro Park

Panel Discussion

Main Hall



Fireside Chat: Scalability of Startup

4:00PM - 4:30PM

Main Hall

Fireside Chat

Mr. Akshay Muralidharan
India CEO & Global COO,
Campus World

Mr. Ramees Ali
CEO, Interval



From Startup to Scaleup: Journeys of Growth

4:30PM - 5:10PM

Main Hall

Panel Discussion

Mr. Ibnu Jala
Founder, FinQuo Versity

Mr. Aftab Shoukath
CEO, Xpresso Global



Mr. Ajmal TP
Entrepreneur & Concept Consultant

The Power of Influence: Redefining Modern Marketing

5:10PM - 6:00PM

Main Hall

Panel Discussion

Mr. Anfal K V
Founder, Safari Cars

Mr. Najeeb Rehman KP
Content creator



Mr. Firoz Chuttippara
Youtuber

Fireside Chat: Kerala Startup Ecosystem

6:00PM - 6:30PM

Main Hall

Talk Segment

Mr. Abid Aboobaker
Co-Founder, Hoomans CO

Mr. Dilip Kainikkara IAS
Sub Collector Tirur,



Reels to Revenue: Turning your Views into Sales

6:30PM - 6:50PM

Main Hall

Talk Segment

Mr. Shan Salam
Co founder, The eCom Show

Ms. Fathima Banna
Founder, Fashion n Passion

Mr. Akhil Jijo
Co founder, Collabo Digital Network



Startup Jam

6:50PM - 7:00PM



Main Hall

Performance by Natya

7:00PM - 8:00PM



Main Hall

Culturals

MASTERCLASSES

Data Analytics Using Python (Masterclass)

10:30AM - 1:00PM (Feb 15th)

Mr. Muhammed Raees PC
Founder & CTO, Edutecnicia PVT. Ltd

Royal Hall

Masterclass



Exploring China (Masterclass)

1:00PM - 2:00PM (Feb 15th)

Mr. Umer Abdussalam
CEO, Edapt



Royal Hall

Masterclass



Behind the Frames: Photography Session (Masterclass)

2:30PM - 3:00PM (Feb 15th)

Mr. Mohammed Basim M
Award-Winning Photographer, Student Architect

Royal Hall

Masterclass



Talk on Drone Tech & Scalable Startups

3:00PM - 3:30PM (Feb 15th)

Mr. Praveen Ramachandran Nair
Founder & CEO, VAAVA SimuLABS



Royal Hall



Building a Scalable Startup (Masterclass)

3:30PM - 6:00PM (Feb 15th)

Mr. Nikhil Kilivayil
CEO & Founder, Brototype

Royal Hall

Masterclass



 Off Tracks 

**Buggy
Race Car**

Side Venue

**Custom Build
Projects**

Side Venue

**Virtual Reality
Experience**

Side Venue

**Dogzilla: Robot Dog
Experience**

Side Venue

**Remote Control
Flight Experience**

Side Venue

**Agricultural
Drone Showcase**

Side Venue

**Tesla
Showcase**

Side Venue

**Project
Showcase**

Side Venue

**Line following
robot competition**

Side Venue

**and Many
Games...**

Side Venue

Day 2: ScaleUp Schedule

Fireside Chat: Evolution of A.I in Everyday Life

9:30AM - 10:00AM

Mr. Umer Abdussalam
CEO, Edapt

Mr. Nadeem Ahmed
CEO, Scaleup Village



Main Hall

Fireside Chat



Inauguration

10:00AM - 11:20AM



Mr. Ashok Kumar Mittal
Member of Parliament

Mr. P V Abdul Wahab
Member of parliament

Mr. Najeeb Kanthapuram
MLA, Perinthalmanna

Mr. Anoop Ambika
CEO, Kerala Startup Mission

Mr. Jayshankar Prasad
Director, DCSMAT

Mr. Tom Joseph
Executive Director, Jain University

Mr. Ibnu Jala
Founder & Director, FinQuo Varsity

Mr. Mustafa Koori
CEO, Edroots International

Main Hall

ScaleUp Stories 11:20AM - 11:30AM



Mr. Sulaiman Karadan
Chairman, Karadan

Main Hall



Brand Presentation

11:30AM - 11:35AM



Mr. Mohammed Zameel
CEO, Profinz Perinthalmanna

Brand Presentation

11:35AM - 11:40PM



Mr. Mohammed Thahir
Director, MPS Group of Companies

Talk: Art of Consumer Behaviour

11:40AM - 12:00PM



Mr. Mathew Joseph
Founder, Fresh to Home

Main Hall



Scaling Up: Navigating through Policy Landscape

12:00PM - 1:00PM

Mr. Anoop Ambika
CEO, Kerala Startup Mission

Mr. Mittu Tigi
CEO, AIC IIIT

Mr. Jayasankar
Director, DCSMAT



Main Hall

Panel Discussion

Talk: From Campus to CEO

1:00PM - 1:20 PM

Dr. Thomas George K
Chairman LEAD College of Management



Main Hall

Fireside Chat



Fireside Chat: Sustainable Startup

1:20PM - 1:50PM

Mr. Anil Balan

Co-Founder & COO, Kredflo

Mr. Dhanaj KM

Consultant, Grant Thornton Bharat



Main Hall

Talk Segment



Pathfinder's Dialogue: Expertise from Business Luminaries

1:50PM - 2:35PM

Mr. Faisal P Syed

Dean, B School International

Mr. Ibnu Jala

Founder & Director, FinQuo veristy

Mr. Musthafa Koori

CEO, Edroots International

Mr. Tom M Joseph

Executive Director, Jain University

Mr. Ajmal TP

Entrepreneur & Concept Consultant



Main Hall

Panel Discussion



SheLeads: Women Revolutionizing Business

2:35PM - 3:15PM

Ms. Nezrin Midhlaj

Founder, Nez & CO

Ms. Najna

CEO, Kinainy Edu International

Ms. Sreepriya Radhakrishnan

Director, Pehia Foundation

Ms. Aisha Sameeha

Founder, Koderfin



Main Hall

Panel Discussion



Media Mavericks : Defending Integrity in Modern Media

3:15PM - 3:45PM

Mr. Abhilash Mohan

Journalist, Mathrubhumi

Mr. Nishad Ravuther

Journalist, Media One

Miss. Bhavana Radhakrishnan

Journalist, Reporter

Main Hall

Panel Discussion



ScaleUp! Understanding the key stakeholders

3:45PM - 4:25PM

Mr. BP Nasar
 Founder & Director, Frontline Logistics

Dr. Abdullah Khaleel
 Head Of Department, Kims Al Shifa

Mr. Nisar
 CEO, Campus World

Mr. Shabeer
 Regional Business Director, Hubnetix



Main Hall

Panel Discussion

Idea Pitching

4:25PM - 5:15PM



Main hall

Ed-Tech: Envisioning the Future

5:15PM - 5:55PM

Mr. Ajas Mohammed
 Founder, Eduport

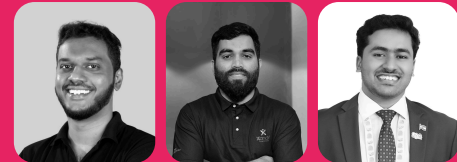
Mr. Mohammed Ajmal
 Founder, XandY Learning

Mr. Amal Manoj
 Indian Youth Ambassador, G20



Main Hall

Panel Discussion



Talk: Social Entrepreneurship

5:55PM - 6:15PM

Dr. S S Lal
 Director, Asia-Pacific, ReAct - Action on Antibiotic Resistance



Main Hall

Fireside Chat: Scaling Globally

6:15PM - 6:45PM

Mr. Faisal P Syed
 Dean, Business School International

Mr. Shameer Moothedath
 Director, Edroots International



Main Hall

Fireside Chat

Flavour & Creativity: Turning Taste into Success



Main Hall

Panel Discussion

6:45PM - 7:45PM

Mr. Nadeem Safran
Founder, Tharacart

Rafeeq Kavanoor
Co-Founder, FTRIC

Chef Shameem
Founder, 7th Lounge

Muhammed Ashar Ali
Founder, Mouzy

Basim Plate
Food Consultant



Closing Ceremony & Prize Distribution

7:45PM - 8:00PM



Main hall

Performance by Hanan Shah & Band (8:00 PM Onwards)



MASTERCLASSES



A Glimpse into Motion Design (Masterclass)

10:30AM - 1:00PM (Feb 16th)

Mr. Muneer Marath
Visual Designer, Samsung R&D Institute, Bangalore

Royal Hall

Masterclass



Outsmart Cyber Threats : Offence Tactics 101 (Masterclass)

1:00PM - 3:30PM (Feb 16th)

Mr. Janith J
Senior Security Analyst at EY

Royal Hall

Masterclass



Talk on E-Commerce by The eCom Show (Masterclass)

3:30PM - 6:00PM (Feb 16th)

Mr. Shan Salam
Co-Founder, The eCom Show

Royal Hall

Masterclass

